

JANUARY 2026 NEWSLETTER

# Start 2026

With Clearer Pipelines  
& Calmer Sales





Hi there,

A new year always feels like a clean slate.  
New targets. New pipelines. New energy.

And if there's one thing we've learned from working with thousands of sales teams, it's this:

Most people don't fail because they don't try.  
They fail because their systems don't support them.

So this January, we're starting 2026 with one simple promise:  
**Sales shouldn't feel chaotic anymore.**

# What's new in **January 2026**

We've rolled out powerful upgrades across SalezShark CRM and Connect+ to help you start the year strong:

**01**

## **Smarter lead tracking**

know exactly who's interested and when

**03**

## **Cleaner pipelines**

See where every deal stands in real time

**02**

## **AI-powered follow-ups**

No more missed opportunities

**04**

## **Faster campaigns**

Launch, track, and improve from one place

Less clicking. Less guessing. More deals moving forward.



# Meet your **AI sales agent**

If you haven't met SalezShark Connect+ yet, think of it as the teammate who never forgets.

It watches your leads.

It nudges you when someone needs a follow-up.

It tracks replies, updates dashboards, and keeps your pipeline moving even when you're offline.

You still control the conversations.

Connect+ handles the busy work.

And honestly, that's how sales should be in 2026.



# A quick story from a real team

One of our customers told us this last week:

“ We didn't realize how much time we were wasting until we stopped wasting it. ”

They moved their outreach and follow-ups into SalezShark.

Within two weeks:

- Response rates went up
- Follow-ups went out on time
- And their sales manager stopped chasing people for updates

# YOUR JANUARY SALES CHECKLIST

- Upload or refresh your lead list
- Set up your first automated follow-up sequence
- Turn on real-time tracking
- Let Connect+ start watching your pipeline



2026 isn't about doing more.

It's about doing the right things and letting technology handle the rest.

If you need help setting up workflows, launching campaigns, or getting your team onboarded, our support and services team is ready.

Just reply to this email. We've got you.

Here's to clearer pipelines, calmer days, and better sales ahead

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