



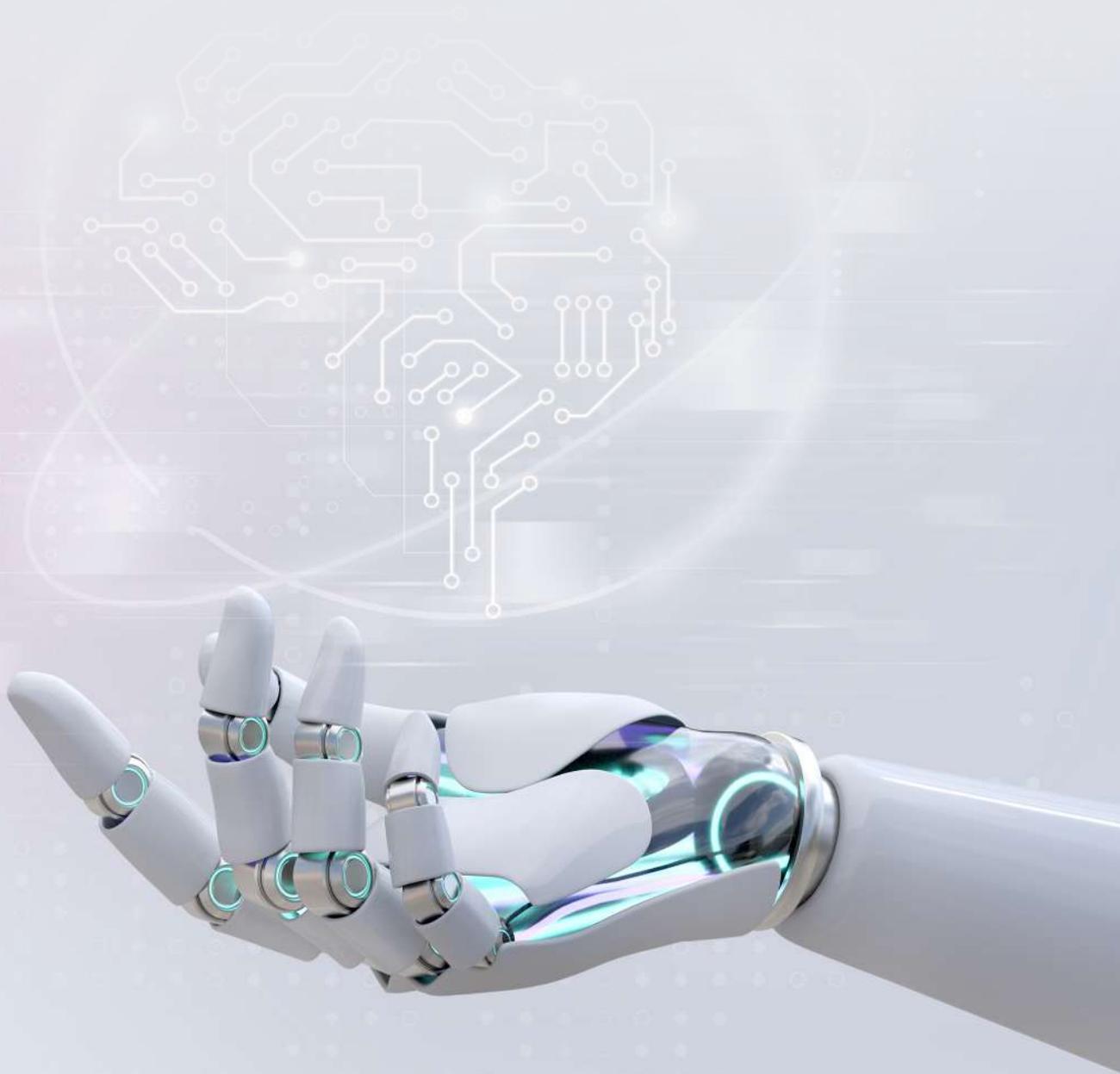
FEBRUARY UPDATE

Smarter **Selling** Starts **Here**

Hi there,

February may be the shortest month of the year, but we've packed it with powerful updates designed to help you sell smarter - with far less manual effort.

Let's jump straight to what matters.



# Meet Your New Sales Teammate: Agentic AI

We've started rolling out Agentic AI inside SalezShark, and this one's a game-changer.

Think of it as a smart assistant living inside your CRM, working quietly in the background to keep your sales engine running smoothly.

Here's what it does for you:

- Tracks how leads engage with your emails and activities
- Nudges you exactly when a follow-up is due
- Helps prevent deals from going cold

So while you focus on real conversations and closing deals, AI keeps your pipeline moving.

- ★ Free AI upgrade for active users (available till March or later)
- ★ No learning curve
- ★ No extra cost



# Follow-Ups That Actually Happen

We all know follow-ups drive sales.

We also know how easy it is to miss one when the day gets busy.

With AI-powered nudges and engagement tracking,  
SalezShark now helps you:



Spot hot leads  
faster

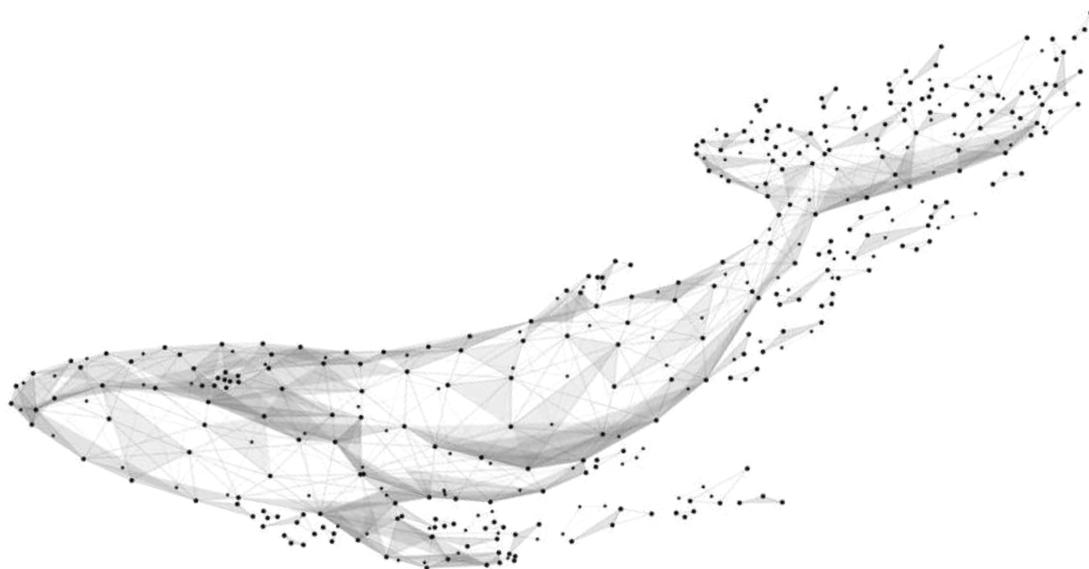


Reconnect at the  
right moment



Stop interested  
prospects from  
slipping away





## Speed Up Your Daily Sales Routine

This month, we're encouraging teams to use SalezShark not just as a CRM—but as a daily action hub.

If your day starts in your inbox and ends in scattered notes, try this instead:



Plan your day with tasks and follow-up reminders

Track every call, email, and meeting in one place

Let automation handle repetitive steps

# Your Data = Your Competitive Edge

Your CRM is full of insights—if you use them.

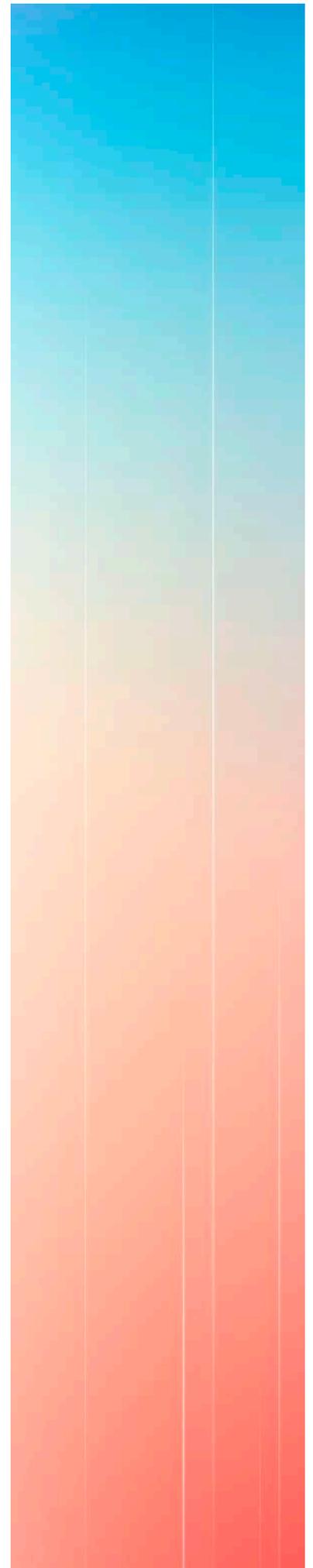
Take a few minutes this week to check:

- Which campaigns are generating the most engaged leads?
- Which deal stages are getting stuck?
- Which reps are closing fastest—and what they're doing differently?



Better visibility leads to better decisions.

SalezShark gives you the data—now's the time to use it.

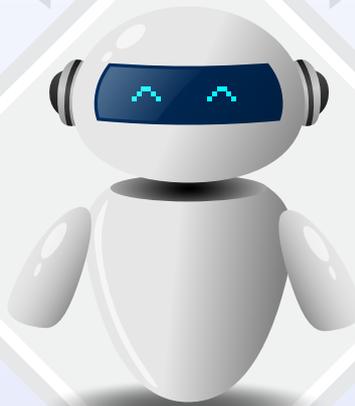


## February Focus: Consistency Over Hustle

Sales growth isn't always about doing more.  
Often, it's about doing the right things consistently:

Timely  
follow-ups

Clean data  
entry



Tracking every  
interaction

Using automation  
wherever possible

With AI assisting in the background, consistency  
becomes much easier to maintain.

## What's Next?

We're excited about what this year is shaping up to be—and this AI rollout is just the beginning.

More smart features, more automation, and more ways to help you close deals without burning out are on the way.

If you haven't explored the new AI capabilities yet, now's the perfect time.

Here's to a productive, smoother, and smarter February.

Warm regards,  
Team SalezShark

# SALEZSHARK

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