



MAY NEWSLETTER 2025

Your Growth Partner All Year Long

SALEZSHARK



```
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<head>...</head>
<body class="skin-vector-legacy mediawiki ltr sitedir-ltr mw-hide-empty-
Nilawan_Pintong skin-vector action-view vector-feature-language-in-head-
vector-feature-language-alert-in-sidebar-enabled vector-feature-sticky-head-
or-feature-table-of-contents-legacy-toc-disabled vector-
e-limited-width-content-enabled" data-new-gr-c-s-check-loaded="10.12.1">
<div id="mw-page-base" class="noprint"></div>
<div id="mw-head-base" class="noprint"></div>
<div id="content" class="mw-body ve-init-mw-desktopArticleTargetTarget">
<a id="top"></a>
<div id="siteNotice">...</div>
<div class="mw-indicators"> </div>
<h1 id="firstHeading" class="firstHeading mw-first-heading">...</h1>
<div id="bodyContent" class="vector-body">
<div id="siteSub" class="noprint">From navigation, the free
<div id="contentSub"></div>
<div id="contentSub2"></div>
<div id="jump-to-nav"></div>
<a class="mw-jump-link" href="#mw-head">Jump to navigation
<a class="mw-jump-link" href="#search-input">Jump to search
<div id="mw-content-text" class="mw-body-content mw-content-ltr">
<div class="mw-parser-output">...</div>
</div>
<div class="printfooter" data-nosnippet">
</div>
<div id="cardlinks" class="catlinks" data-mw-lan
```

ONLINE

SUPPORT

ASSISTANCE

MAINTENANCE

SATISFACTION

CUSTOMER

COMMUNICATION

```
width: 100%;
height: 100%;
z-index: 10;
```

```
icb-popup .fancybox-slide--ifram
max-width: 100%;
max-height: 161px;
```

```
cListSocial {
min-height: 90px;
```

```
@media only screen and (min-width: 300px) {
sideBanner a {
height: 330px;
width: 100%;
```

We hope May is off to a strong start for you! At SalezShark, we believe in consistent innovation and collaboration. As the world moves faster than ever, we're here to help you stay ahead of the curve. This month, we're focusing on speed, precision, meaningful sales connections, and a few surprises to supercharge your sales and marketing engines.

PRODUCT SPOTLIGHT

AI-Powered Lead Recommendations

Say goodbye to manual prospecting. Our latest AI engine scans 8+ lakh verified company records and surfaces leads based on your industry, past success, and behavior signals.

Why it matters:

Spend less time searching, more time closing

Get warm leads who actually want to talk

Improve conversion rates by up to 3x

Try it now inside your SalezShark dashboard.



PRODUCT SPOTLIGHT

Smarter CRM Just Got Smarter

We've added powerful upgrades to your dashboard to simplify workflows and boost productivity:



AI-Powered Lead Scoring

Focus your efforts on leads that are most likely to convert.



Enhanced Contact Syncing

Connect your email and phone logs to track every touchpoint effortlessly.



Real-Time Alerts

Get notified instantly when your leads take action on emails, proposals, or calls.

These features are now live – log in and try them out!



MAY CHALLENGE

Let's Grow Your Pipeline by 25%

We're challenging you to level up this month.

Use any 2 new SalezShark features and track your lead-to-deal journey.

Share your performance and the best stories get featured + win exclusive merch!



Need help getting started?

Reply

Challenge Accepted

and our Success Team will walk you through the setup.





May marks the beginning of something fun!
Keep an eye on your inbox for:

**Surprise gifts for
our most active users**



**Webinar invites with
marketing gurus**



**Exclusive discounts on
our premium plans**



**If your CRM feels like a chore, it's time to
rethink your tool. The best CRMs work with
you, not against you.**

Ankita Sen, Product Expert @ SalezShark

Blog You Can't Miss

Will AI Replace Salespeople?

The Truth You Need to Know

The world is going digital faster than ever. We have self-driving cars, chatbots answering customer queries, and AI writing emails—but what about sales? Will AI replace salespeople completely, or will the human touch always be necessary? The short answer: AI is powerful, but it can't replace human salespeople entirely. Why? Because selling isn't just about numbers and data—it's about relationships, trust, and understanding emotions.

[Read More>>](#)

Cold Outreach in 2025

What works & what doesn't?

Cold outreach has always been a tricky game. Some businesses swear by it, while others think it's as outdated as flip phones. But as we step into 2025, the rules of cold outreach are changing fast. The question is: what still works, and what's a complete waste of time? Read more to know how businesses can nail cold outreach in 2025 without annoying prospects or getting ignored.

[Read More>>](#)

Wrapping Up

May is about movement – and we're right here, helping you build momentum.

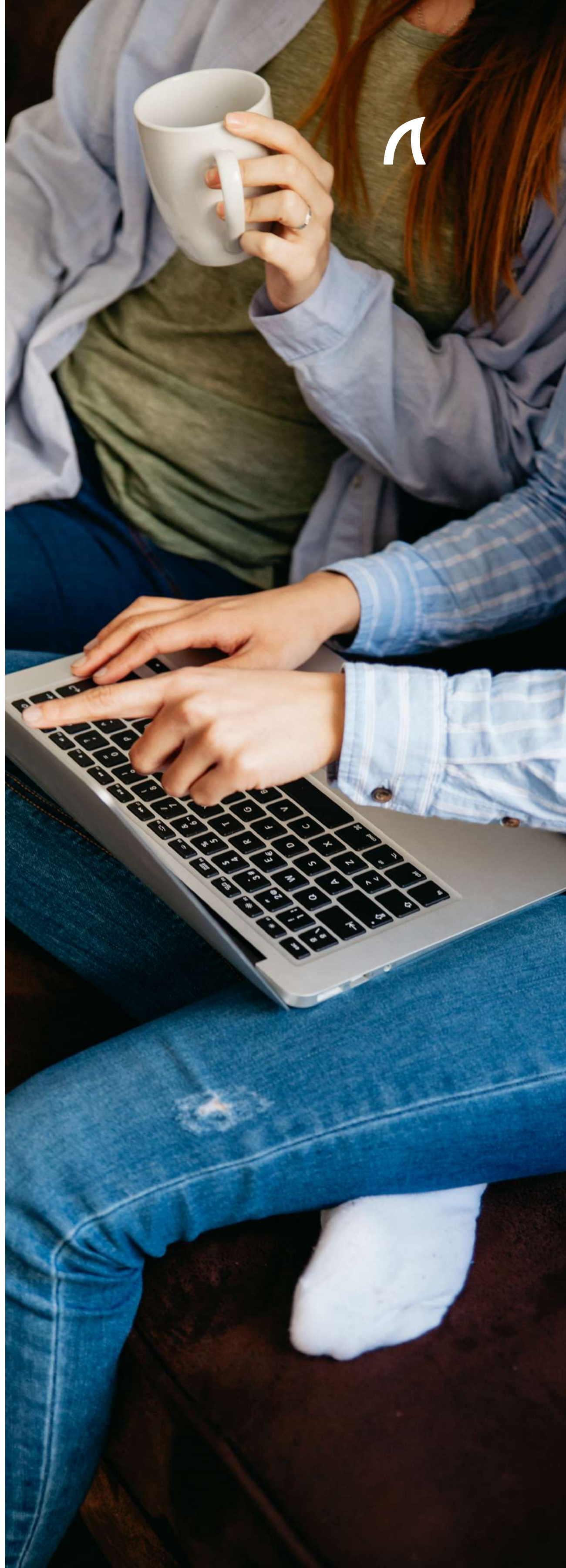
Let's keep the energy high, the conversions flowing, and the sales conversations smart.

Need to discuss your campaign plan? Want us to optimize your CRM?

Just hit "[reply](#)" – we're always listening.

Until next time,

PS: Forward this newsletter to a friend or colleague who could use a smarter CRM. Sharing is scaling!



Your Feedback Matters

At SalezShark, we truly value your feedback as it plays an integral role in shaping our services to meet your needs and expectations. Your input guides our continuous improvement efforts, ensuring that we provide you with the best possible experience. We encourage you to share your thoughts, suggestions, and experiences with us, as they serve as the compass that directs our commitment to excellence.

Thank you for being an essential part of our journey, and we look forward to hearing from you.



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