

UPDATES

DEALS & EXPERT TIPS!

YOUR MONTHLY SCOOP



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Share your thoughts to help us improve!

**Missed our
previous
newsletters?**

Catcup Now

What's New in SalesShark?

We're excited to introduce the Custom Activity Report in the Standard Reports section! This feature lets you create personalized reports with advanced filters, providing real-time insights and better organization.



Advanced Filters

Filter by team, user, module type (leads, campaigns, etc.), or activity type (emails, calls).



Comprehensive Details

Reports include module-specific data like names, emails, and phone numbers.



Real-Time Insights

Generate instant, up-to-date reports.



Custom Layouts

Display only the info you need.



Benefits:

Track team performance, analyze workflows, and save time with tailored, actionable reports. Get Started in the Standard Reports section and unlock smarter insights today!



UNLEASH SAVINGS

Black Friday Launched, Stay Tuned for Festive Surprises

We are thrilled to announce the resounding success of 1-week SalezShark's Black Friday Sale! Your overwhelming response has made it a tremendous hit, and we're grateful for your enthusiasm. But the excitement doesn't end here – stay tuned for more as we gear up for a series of exciting offers during our upcoming Festive Sale. Get ready to elevate your business strategies with unbeatable deals and cutting-edge solutions. Your success is our priority, and we can't wait to bring you even more reasons to celebrate. Thank you for making our Black Friday Sale a triumph, and here's to an even more festive season ahead!



It's black
FRIDAY



& SalezShark is here to make your sales roar!



**4 Million
Fresh leads**

Upto **50%
OFF**

**Dedicated
Account Manager**



**Email sequencing
magic**



**Exclusive
perks**

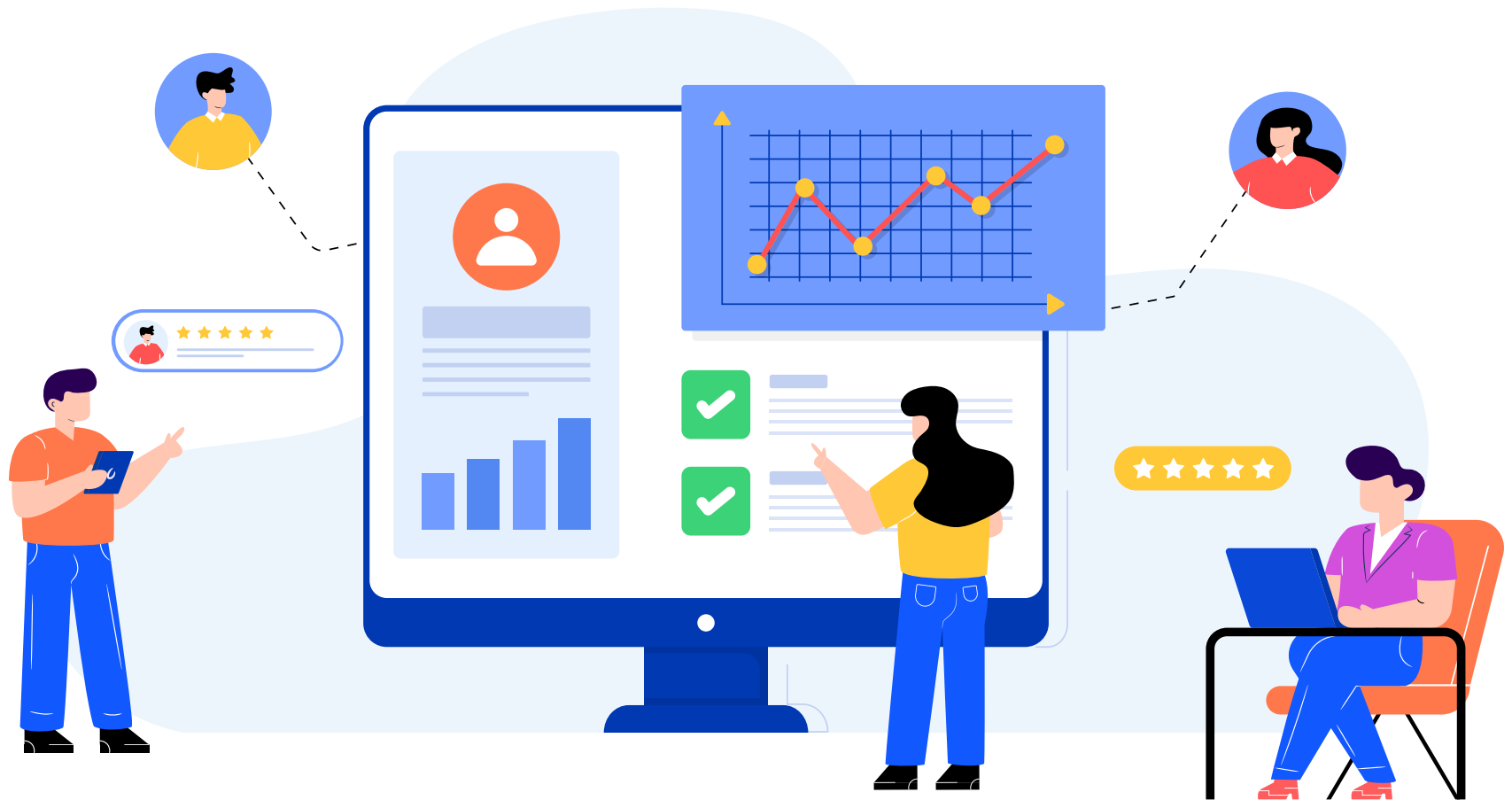
Email Sequencing Best Practices for 2025

In the world of digital marketing, email sequencing has become an essential tool for businesses. For 2025, it's even more important to get it right. Email sequencing is the art of sending a series of emails to potential customers, with the aim of guiding them down the sales funnel. But to make sure your email sequences are effective, it's important to follow the right practices. In this blog, we'll look at some key email sequencing best practices to help you succeed in 2025.



[Read More >>](#)





10 Signs Your Sales Team Needs a Better CRM

A well-functioning Customer Relationship Management (CRM) system is the backbone of any successful sales team. It streamlines operations, improves customer interaction, and ensures better productivity. However, if your current CRM is causing more problems than it's solving, it might be time for an upgrade. **Salezshark CRM** is one of the most reliable CRM software options for businesses today. It simplifies processes, ensures effective lead management, and provides advanced insights to help your sales team succeed. The blog discusses 10 signs your sales team needs a better CRM to meet modern-day challenges.

[Read More >>](#)



Your Feedback Matters

At SalezShark, we truly value your feedback as it plays an integral role in shaping our services to meet your needs and expectations. Your input guides our continuous improvement efforts, ensuring that we provide you with the best possible experience. We encourage you to share your thoughts, suggestions, and experiences with us, as they serve as the compass that directs our commitment to excellence. Thank you for being an essential part of our journey, and we look forward to hearing from you.

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